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ABSTRACT

This compilation of broadcast journals and periodicals is a result of a questionnaire survey which attempted to determine the extent and nature of articles published by journals or periodicals which relate to radio and television broadcasting. The 109 responses, as well as the 19 returned by the post office and the 27 non-responses are listed by title. Included for 71 of the publications is a description of subject matter and requirements for submissions, and additional comments as received from the publisher or editor. (LL)

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SOME PUBLISHING OPPORTUNITIES IN BROADCASTING

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Division of Radio-TV-Film
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Presented at the March, 1976
Broadcast Education Association
Convention

Chicago, Illinois

CS 501 304

In broadcasting, as in many other fields, it is often as difficult to decide where to submit an article for publication as it is to write the article itself. Many broadcast professionals, educators or students might also find it difficult to name more than 20 or 30 publications in the field. The information contained in this paper may help alleviate a portion of the problem.

Basically, a questionnaire was sent to periodicals and journals soliciting publication information. The list of journals and periodicals was compiled from the Ayer Directory of Publications; Ulrich's International Periodicals Directory; FCC, NAB, and other bibliographies; and references in various journals and periodicals to other publications. If the title of a publication appeared to be concerned with broadcasting or CATV, or if the bibliographic heading was similarly concerned, the publication was included. Periodicals were not listed if they appeared to be only program guides or fan magazines, or if they were not published in the United States.

Numerous other publications which often publish articles on broadcasting were not included. They, of course, should be considered also when submission of an article is contemplated. Such publications would include the various speech communication journals; foreign publications such as the EBU Review; film journals such as American Cinematographer; journalism publications such as Journalism Quarterly; technical publications such as the

Journal of the Acoustical Society of America; and other miscellaneous publications such as Law and Contemporary Problems and the Journal of Technical Writing and Communicating.

Questionnaires were sent in December, 1975 to 155 different journals and periodicals; if no response was received, a duplicate questionnaire was sent the first week of February, 1976. One-hundred nine questionnaires have been returned thus far. Of the remaining 46, 19 were returned by the post office as not deliverable, and 27 did not, or have not yet, responded to the questionnaire.

The questionnaire asked if the journal or periodical was still being published; if articles concerning radio and television broadcasting were published; how often articles were accepted from outside sources; what subject areas were preferred for articles; what, if any, were the manuscript requirements; and what additional comments the respondent had that might be helpful to contributors.

Of the 109 responding, 35 indicated that they accept articles "each issue," 11 indicated that they accept articles "frequently," 13 indicated that they accept articles "occasionally," 12 indicated that they accept articles "rarely," 13 indicated that they "never" accept articles, 9 indicated some response that placed them in a miscellaneous "other" category, and 16 indicated that the journal or periodical was no longer being published. The 109

responses, as well as the 19 returned by the post office and the 27 non-responses are listed by title. The subject matter, requirements, and additional comments under each publication title is the information as it was received from the publisher or editor; almost no editing was done.

This compilation of broadcast journals and periodicals does not pretend to be complete, but should be considered a first draft. Information about other publications, and those listed as returned or not responding would be greatly appreciated.

The following publications reported that they accept articles for publication in each issue:

Advertising Age
740 Rush Street
Chicago, Illinois 60611

Subject matter: Advertising.

Requirements: Typewritten, double-spaced, 1,000 to 1,500 words.

Additional comments: Always query features editor before submitting manuscripts.

Audio-Visual Instruction
1201 Sixteenth Street, N.W.
Washington, D.C. 20036

Subject matter: All subject areas.

Requirements: Typewritten, original and one copy, double-spaced, average character width of 35 characters, avoid footnotes if possible, should not exceed 1,500 words, style manual available.

Audio Visual Journal
2037 University Avenue
Minneapolis, Minnesota 55455

Subject matter: All subject areas about programs.

Requirements: Double-spaced, original and carbon, not written in first person, can not be material already published, follow standard guide such as that of the Associated Press, 750 to 1,500 words.

Additional comments: Do not acknowledge receipt of manuscripts nor notify submitter when it will be published. All material received will be published within year of receipt or it will be rejected. We encourage use of graphic material with manuscripts.

Audio-Visual Communications
United Business Communications
750 Third Avenue
New York, NY 10017

Subject matter: All areas dealing with corporate, educational, industrial audio, video, film, multi-media programming, hardware, systems, etc.

Requirements: Typewritten, double-spaced, not written in first person, 750 to 1,500 words. Stories are generally application-type articles of the various AV media employed by a firm, school, government agency--case history style. Also include articles on "communications psychology" and AV production techniques (scriptwriting, lighting, filmmaking, slides, etc.)

Additional comments: Most of our articles are contributed gratis by institutional AV users, producers and AV equipment/systems suppliers and manufacturers, as well as instructors and professors involved in communication courses.

Blue Sky: Cable/Community Television in the Rocky Mountains
P.O. Box 791
Boulder, Colorado 80302

Subject matters: All subject areas in cable television.

Requirements: Typewritten, double-spaced, footnotes on separate page, not written in first person, 1,000 words preferred.

Broadcast Engineering
Intertec Publishing Corporation
1014 Wyandotte Street
Kansas City, Missouri 64105

Subject matter: Mostly technical but also cover management-engineering subjects. All areas other than purely program content.

Requirements: Typewritten, double-spaced, footnotes on separate page, not written in first person, 1,000 to 2,500 words.

Additional Comments: We prefer "people" pictures with the manuscript. Articles should be written so they converse with the reader, not lecture him. Check with the editor before writing; submit an outline.

Broadcast Financial Journal
Suite 910
360 North Michigan Avenue
Chicago, Illinois 60601

Subject matter: Any articles on subject matter, e.g., advertising, regulation, engineering, if it is directly related to the financial aspects of broadcasting.

Requirements: Typewritten, double-spaced, not first person, about 1,500 words unless subject matter requires serialization.

Cable Tech
1900 W. Yale
Englewood, Colorado 80110

Subject matter: CATV or broadcast related to CATV.

Requirements: Typewritten, double-spaced, prefer illustrations photo ready, 500 to 3,000 words.

Clio Magazine
30 East 60th Street
New York, New York 10022

Subject matter: All areas of mass communication.

Requirements: Typewritten, double-spaced, one copy, 500 or more words depending on need and subject.

Communications News
402 West Liberty Drive
Wheaton, Illinois 60187

Subject matter: Engineering and regulation.

Requirements: Typewritten, double-spaced, 5 to 10 pages.

Additional Comments: Should be nonpromotional, semitechnical articles or case histories. Articles should provide new ideas for chief engineers of broadcast stations or CATV systems.

Communications Tomorrow
World Future Society
606 Fifth Avenue
East Northport, New York 11731

Subject matter: The future.

Requirements: Less than 200 words.

Additional Comments: Looking for concise information on the future of all forms of communication.

DB-The Sound Engineering Magazine
1120 Old Country Road
Plainview, New York 11803

Subject Matter: Broadcast audio engineering and related subjects

Requirements: Typewritten, double-spaced, one copy, 2,000 to 3,500 words.

Additional Comments: Engineering articles should have rough artwork included for possible use. Query before submission.

Educational and Industrial Television
607 Main Street
Ridgefield, Connecticut 06877

Subject matter: Anything dealing with non-commercial uses of TV via any distribution method, plus a few articles of projection concerning where current trends are leading. Also related subjects--copyright, planning, funding, duplication, etc. Our focus is practical--the "how to" approach.

Requirements: Typewritten, avoid technical language and jargon, no footnotes or bibliographies, informally written, no limits as to length but if over 12 to 15 double-spaced pages, it will be edited. Author's guidelines available.

Additional comments: We have a tremendous backlog especially in educational case histories. Need business/industrial application articles.

Educational Broadcasting
Brentwood Publishing Company
825 S. Barrington Avenue
Los Angeles, California 90049

Subject matter: All subject areas in educational broadcasting.

Requirements: Typewritten, double-spaced, pica or executive type, two copies. Author's style sheet available.

Electronics
1221 Avenue of the Americas
New York, New York 10020

Subject matter: Technology oriented.

Requirements: Typewritten, double-spaced, clear art work, 10 to 15 pages plus artwork.

Additional comments: Suggest potential author check back issues as a guide to content, topic areas and style.

Federal Communications Bar Journal
Suite 700
1730 M Street, N.W.
Washington, DC 20036

Subject matter: All subjects of regulatory concern.

Requirements: No formal requirements. Style and form taken into account in evaluating worthiness, i.e., whether manuscript is conformable to "law review" standards, 20 to 100 pages.

FOI Center Reports
Box 858
Columbia, Missouri 65201

Subject matter: Regulation, advertising pressures on content, self-regulation, censorship, other areas related to the control of information.

Requirements: Typewritten, double-spaced, scholarly research papers, 20 to 40 pages. Style sheet available.

Additional comments: Most manuscripts come from graduate students at the University of Missouri.

Journal of Advertising Research
3 East 54th Street
New York, New York 10022

Subject matter: Broadcast advertising research.

Requirements: Typewritten, double-spaced, references on

separate page, three copies, 10 pages.

Additional comments: See publication for format.

Journal of Broadcasting
Temple University
Philadelphia, Pennsylvania 19122

Subject matter: All subject areas.

Requirements: Typewritten, double-spaced, footnotes on separate page, not written in first person, two copies, 10 to 20 pages. Author's guide available.

Additional comments: Manuscript preparation suggestions can be found in the Spring, 1974 issue, pp. 255-256.

Journal of Communication
Annenberg School of Communications
3620 Walnut Street
Philadelphia, Pennsylvania 19104

Subject matter: All subject areas.

Requirements: Typewritten, double-spaced, two copies, 15 pages.

Additional comments: Want lively writing, illustrations.

Journal of the Audio Engineering Society
Room 428
60 East 42nd Street
New York, New York 10017

Subject matter: Engineering applications.

Requirements: Follow American Institute of Physics Style Book. Typewritten, double-spaced, not over 30 pages.

Additional comments: Interested in research and development work, work in progress (project reports), Engineering briefs.

Midwest Video News
5325 N. Lincoln Avenue
Chicago, Illinois 60625

Subject matter: Primarily non-broadcast video, community cable, and videotape.

Requirements: No special requirements; we accept camera ready as well as rough copy. No preference as to length.

Additional comments: Midwest Video News is a two-way exchan of information and ideas about video communication.

Old Timers Bulletin of A.W.A.
Antique Wireless Association, Inc.
Holcomb, New York 14469

Subject matter: Primarily concerned with radio/television history and development.

Requirements: Typewritten, double-spaced, less than two pa

Public Opinion Quarterly
Journalism Building
Columbia University
116th Street and Broadway
New York, New York 10027

Subject matter: All except technical articles.

Requirements: See recent issue of journal; 15 to 25 pages.

Public Telecommunications Review
1346 Connecticut Avenue, N.W.
Washington, D.C. 20036

Subject matter: All subject areas.

Requirements: Typewritten, double-spaced, footnotes on separate page, not written in first person, two copies, 12 to 15 pages.

Additional comments: Shorter articles are also published. Manuscripts are not returned but acknowledgement of acceptance or rejec tion is made. Photographs or other artwork are also considered for the articles.

Radio Dial
Radio Historical Society of America
Box 190
Cloquet, Minnesota 55720

Subject matter: History of radio stations and radio performers.

Requirements: Typewritten or printed on standard size paper, double-spaced, 200 to 400 words.

Additional comments: Must be member of RHSA to submit material.

Radio Electronics
200 Park Avenue South
New York, New York 10003

Subject matter: All areas, primarily electronics.

Requirements: Typewritten, double-spaced, use illustrations, 1,500 to 2,500 words. Author's guide available.

RTNDA Communicator
1735 DeSales Street
Washington, DC 20036

Subject matter: Generally articles on FOI, fair trial--free press, ethics, management of news, etc.

Requirements: Typewritten, double-spaced, length of two pages.

SMPTE Journal
862 Scarsdale Avenue
Scarsdale, New York 10583

Subject matter: Engineering and technology only.

Requirements: Typewritten, double-spaced, footnotes on separate page, not written in first person, original and 3 copies. Length depends on content, technical notes can be as brief as 4 or 5 pages.

Additional comments: Author's guide published on inside back cover of Journal beginning with January 1976 issue.

Talent News & Views
Whitmark Associates
4120 Main Street, Suite 100
Dallas, Texas 75226

Subject matter: Only CATV production facilities so far. Primarily those connected with the writing/production/performing/distribution of broadcast advertising materials, entertainment and business films and audio-visual shows.

Requirements: Typewritten, double-spaced, single copy, no length requirement but material will be edited due to shortage of space.

Additional comments: Ours is a reporting of factual material as opposed to detailed technical articles. Infrequently we have utilized announcements on inventions, equipment, etc., valuable to our area of interest i.e., cameras, laboratory capabilities, new stages, sets, etc.

Television Quarterly
NATAS
291 South La Cienega Boulevard
Beverly Hills, California 90211

Subject matter: All areas.

Requirements: Typewritten, double-spaced on 8½ x 11 paper, separate cover page giving title, name, address, telephone number of author, one copy. No preferred length listed.

TeleVISIONS Magazine
P.O. Box 21068
Washington, DC 20009

Subject matter: All subjects. Special emphasis on public access, arts, social service use, educational TV and communications policy.

Requirements: Typewritten, double-spaced, 40 character line, 250 to 1,500 words depending on subject.

Additional comments: Writers should contact editor before submission.

The Four Channel Scene
201 Communications, Inc.
201 East 42nd Street
New York, New York 10017

Subject matter: Articles on four-channel broadcasting, preferably about stations using QS encoder.

Requirements: Typewritten, double-spaced, numbered sequentially, no objection to first person articles based on original experience, 200 to 2,000 words.

TV Communications
1900 West Yale
Englewood, Colorado 80110

Subject Matter: CATV only

Requirements: Typewritten, double-spaced, 2,000 to 3,000 words.

Video Systems
Intertec Publishing Corporation
1014 Wyandotte Street
Kansas City, Missouri 64105

Subject Matter: All subject areas dealing with closed-circuit--education, medical, security-surveillance, CATV local origination, industrial, etc.

Requirements: Typewritten, double-spaced, one copy, may be first person, footnotes needed only in rare circumstances. Length: "Begin at the beginning and when the end comes STOP!!"

Additional comments: Articles should help the reader use his system better. Interested in cost-effectiveness, logistics, equipment, justifying the facility, pictures, a how-to-do it step-by-step approach.

The following publications reported that they frequently accept articles for publication.

Audio
401 North Broad Street
Philadelphia, Pennsylvania 19108

Subject matter: Engineering aspects of AM and FM Broadcast.

Requirements: Typewritten, double-spaced, no simultaneous submissions, length as needed by subject.

Air Time
Office of Community Affairs
National Association of Broadcasters
1771 N Street, N.W.
Washington, D.C. 20036

Subject matter: All subject areas.

Requirements: Typewritten, double-spaced, footnotes on separate page, two copies, 2 to 3 pages.

Additional comments: Particularly interested in issue-oriented papers. Also, features about individuals or events occurring in the industry on a local/regional basis.

AV Communication Review
1201 Sixteenth Street, N.W.
Washington, D.C. 20036

Subject matter: Educational uses--research, program development and evaluation.

Requirements: Typewritten, double-spaced including quoted extracts, three copies, 8 to 30 pages.

Additional comments: Author's guide available. Submit manuscripts to Dr. Robert Heinich, Audio-Visual Center, Indiana University, Bloomington, IN 47401

BM/E

Broadband Information Services
295 Madison Avenue
New York, New York 10017

Subject matter: How equipment is used to improve production, improve quality, save money, etc.

Requirements: Typewritten, double-spaced, less than 2500 words.

Additional comments: If not sure of subject query us by phone: 212-685-5320 (letter is okay--phone conversations are better for communicating.)

Client

Department of Communication Arts
University of Wisconsin
Madison, Wisconsin 53706

Subject matter: Regulation, telecommunications policy, international or foreign communication law; also particularly interested in studies treating the teaching of specific elements of communication law.

Requirements: Typewritten, double-spaced, footnotes on separate page, not written in first person, generally 5 to 15 pages.

Communication Research

Sage Publications, Inc.
275 S. Beverly Drive
Beverly Hills, California 90212

Subject matter: Mostly social science research.

Requirements: Style sheet available; 15 to 25 pages.

Additional comments: Submit manuscripts to Dr. F. Gerald Kline, Department of Journalism, University of Michigan, Ann Arbor, Michigan.

Feedback

School of Public Communication
Boston University
640 Commonwealth Avenue
Boston, Massachusetts 02215

Subject matter: All subjects.

Requirements: None--we provide editorial supervision; 2,000 to 3,000 words.

Additional comments: Of particular interest to teachers of broadcasting.

High Fidelity
Great Barrington, Massachusetts 01230

Subject matter: Programming, signal quality, anything that affects the listener, especially the listener of quality broadcasting.

Requirements: Typewritten, double-spaced, 2 copies.

Additional comments: Written for the intelligent layman. Try to avoid footnotes.

ICA Newsletter
P.O. Box 7728
University Station
Austin, Texas 78712

Subject matter: As they apply to human communication theory and research.

Requirements: Generally accepted standards for submitting news copy. Length depends on story.

TV Guide
Radnor, Pennsylvania 19088

Subject matter: All subject areas except very technical ones.

Requirements: Should be interesting and well-written;1500 words.

Variety
154 W. 46th Street
New York, New York 10036

Subject matter: All subject areas except those which are highly technical or scientific.

Requirements: Typewritten, triple-spaced, one copy,no footnotes preferred. Length is not critical--quality is.

The following publications reported that they occasionally accept articles for publication.

Audio Times
155 E. 78th Street
New York, New York 10021

Subject matter: Advertising, programming.

Requirements: Typewritten, double-spaced, 1000 words.

Additional comments: Must be exclusive to Audio Times, related to the hi-fi industry and well written.

AVGuide Newsletter
434 S. Wabash Avenue
Chicago, Illinois 60605

Subject matter: Education-related broadcasting, with audio-visual slant.

Requirements: Typewritten, double-spaced, two-double-spaced pages maximum. Submissions must be concise.

Broadcasting and the Law
Box 8357
Knoxville, Tennessee 37916

Subject matter: FCC Rules and Regulations, engineering, Congressional laws.

Requirements: Typewritten--simply worded--factual situations followed by court or FCC ruling and reasoning. one-hundred fifty words maximum or four double-spaced typewritten articles/pages.

Additional comments: Non-technically worded. Should be written for someone not familiar with broadcasting.

Cablelines
Cable Communication Resource Center
1900 L Street, N.W.
Washington, D.C. 20036

Subject matter: All areas, especially those with a focus on minorities.

Requirements: Typewritten, double-spaced, footnotes on a separate page only if statements are not readily verifiable elsewhere. Six to ten double-spaced typewritten pages.

DataComm User
60 Austin Street
Newtonville, Massachusetts 02160

Subject matter: Only data communications-oriented material; e.g., wired city aspect of CATV.

Requirements: Typewritten, double-spaced, two copies, not written in first person, no footnotes. Length depends on value of material.

GPNewsletter
Great Plains National Instructional Television Library
University of Nebraska
Box 80669
Lincoln, Nebraska 68501

Subject matter: Instructional television (classroom or learning center application of software.)

Requirements: Typewritten, double-spaced, 10 and 90 elite margins, one and a half to two and a half pages.

Hello Again
Box C
Orange, Connecticut 06477

Subject matter: Newsletter for collectors of old-time radio shows.

MAC/Western Advertising News
6565 Sunset Boulevard
Los Angeles, California 90028

Subject matter: Advertising

Requirements: Typewritten, double-spaced, four pages with a news hook.

Additional comments: Currently taking articles only from pros (experts) we know. We are primarily a newspaper and don't do much with articles.

Sound and Communications
150 E. 37th Street
New York, New York 10016

Subject matter: Concerned only with educational TV--not entertainment.

Television International Magazine
P.O. Box 2430
Hollywood, California 90028

Subject matter: All areas related to television on the programming and management level for the trade/industry.

Requirements: Typewritten, double-spaced, one copy, 1500 to 2500 words plus.

Additional comments: Suggest contacting editor prior to submission.

Television/Radio Age
666 Fifth Avenue
New York, New York 10019

Subject matter: Primarily advertising.

Requirements: Typewritten, double-spaced, two copies, 2,000 to 4,000 words.

UNDA-USA Newsletter
215 W. Fourth Street
Duluth Minnesota 55806

Subject matter: Religious programming--ideas, production; use of media in religion; FCC policies and trends; commercial broadcasting policies and trends.

Requirements: Typewritten, double-spaced, maximum of two pages.

Additional comments: Most of our content will come from members of UNDA-USA or be directly beneficial to their needs.

Videocassette and CATV Newsletter
P.O. Box 5254N
Beverly Hills, California 90210

Subject matter: All subject areas except engineering.

Requirements: Typewritten, double-spaced, not written in first person, 2 to 3 pages.

Additional comments: Occasionally accept "special reports" which run 10-15 pages.

The following publications reported that they rarely accept articles for publication.

access
1346 Connecticut Avenue, N.W.
Suite 415
Washington, D.C. 20036

Subject matter: "Reform" strategies; simplification of complex aspects, e.g., how PSA's are made, selected, aired.

Requirements: typewritten, double-spaced, two copies, in multiples of 800 words.

Additional comments: examine back issues; we do reform and not general media interest.

ACT News
46 Austin Street
Newtonville, Massachusetts 22065

Subject matter: "As editor, I write all the manuscript material published in ACT News; however, we are considering expanding, but will not accept unsolicited material.

Advance Magazine
Friends of IEBN
P.O. Box 1758
Des Moines, Iowa 50306

Subject matter: All areas within the public television community: including program schedules and features on the programs. Also features on the Iowa Educational Broadcasting Network and its departments and functions.

Requirements: Double-spaced, typewritten manuscripts not written in the first person, concerning some facet of the public television community. Length, two typewritten pages or about 500 to 600 words.

Additional comments: In general, Advance Magazine doesn't accept unsolicited manuscripts, however I will look at possible material for inclusion in the book.

Better Broadcasts News
111 King Street
Madison, Wisconsin 53703

Subject matter: none listed.

Requirements: 500 words or less.

Better Radio and Television (Quarterly)
National Association for Better Broadcasting
P. O. Box 43640
Los Angeles, California 90043

Subject matter: Concerned with content of commercial broadcasting and commercials themselves, specifically amount of violence, effect on children. Have commissioned or reprinted articles as fold-in to quarterly dealing with these subject areas.

Additional comments: Prefer to report on or exerpt already published material, and indicate where it can be found.

Billboard
Radio-TV Editor
165 W. 46th Street
New York, New York 10036

Subject matter: Radio programming or TV music programming.

Requirements: Typewritten, double-spaced news stories on programming changes. One-hundred to 1,000 words--as short as possible.

Broadband Communications Report
1346 Connecticut Avenue, N.W. #318A
Washington, D. C. 20036

Subject matter: The "rarely" answer would probably best be read as "never." Occasionally, associates will submit material "gratis" to us. We do not solicit material as our staff is responsible for preparing the publication.

Media Decisions
342 Madison Avenue
New York, New York 10017

Subject matter: Media planning and buying.

Requirements: Varies.

Additional comments: Our material usually comes from experts in the field--most often prepared by our own staff.

Media Report to Women
3306 Ross Place, N.W.
Washington, D. C. 20008

Subject matter: We excerpt from information from other sources primarily, except a letter is printed now and then.

Additional comments: We don't request or solicit manuscripts.

NCTA Bulletin
918 Sixteenth Street, N.W.
Washington, D. C. 20006

Subject matter: Regulation.

Requirements: No formal requirements; 200 words.

Stereo Review
One Park Avenue
New York, New York 10016

Subject matter: Classical music broadcasting.

Requirements: Typewritten, double-spaced, no footnotes (must be incorporated in copy), must be related to available recordings and equipment on the market.

Telenotes
P. O. Box 320
Newbury Park, California 91320

Subject matter: Actually our coverage of radio and TV communications is very general. We are a religious magazine promoting the Christian telecast "Faith for Today."

The following publications reported that they never accept articles for publication.

Broadcasting

Broadcast News

Communications Inventor

Electronic News

FOI Digest

NAEB Letter

NRI Journal

Television Digest

The Video Publisher

Television Index

TV Digest

TV Pro-Log

Videoplay Report

The following journals and periodicals reported that they do not publish articles on broadcasting or CATV or are primarily program guides. Each journal or periodical listed below was

identified in two or more listings as concerned with broadcasting and/or CATV.

Communications
1900 West Yale
Englewood, Colorado 80110
Publishes articles on two-way radio only.

Graphic Arts Monthly
7373 N. Lincoln Avenue
Chicago, Illinois 60646
Does not accept articles.

Millimeter
12 East 46th Street
New York, New York 10017
Publishes articles on feature films, commercials, and animation. Articles on these subjects should be typewritten, double-spaced, covering letter, self-addressed stamped envelope, eight pages for feature articles. Letter of query first.

Program Guide, Maryland Center for Public Broadcasting
Owings Mills, Maryland 21117
Publishes articles promoting programs carried by the Maryland PTV Network.

Radio Science
American Geophysical Union
1909 K Street, N.W.
Washington, D. C. 20006
Accepts articles each issue but not broadcasting.

RTTY Journal
Box 837
Royal Oaks, Michigan 48068
Publishes articles on amateur radio teletype only.

Telecommunications
610 Washington Street
Dedham, Massachusetts 02026
Engineering applications oriented publication directed to communications systems engineering and end user management audiences. Accepts articles each issue.

Telecommunications Reports
1204 National Press Building
Washington, D. C. 20004
Very rarely accepts articles which relate to those areas which overlap into our primary field of common carrier communications.

TV Publicity Outlets-Nationwide
Public Relations Plus, Inc.
Box 327
Washington Depot, Connecticut 06794
Does not publish articles on any aspect of broadcasting.

The following publications did not respond to (or perhaps did not receive) either questionnaire. Information about these publications would be appreciated.

AER Monitor
Ithaca College
Ithaca, New York 14850

BCN Originator
P. O. Box 416
Malvern, Pennsylvania 19355

Broadcast Programming and Production
P. O. Box 2449
Hollywood, California 90028

Cable Television Report
2120 Girard Avenue South
Minneapolis, Minnesota 55405

CATV
Communications Publishing Corporation
1900 Yale Street
Englewood, Colorado 80110

CATV Magazine
2120 Girard Avenue South
Minneapolis, Minnesota 55405

The Christian Broadcaster
475 Riverside Drive
New York, New York

College Radio Magazine
Intercollegiate Broadcasting System
P. O. Box 269
Middletown, Connecticut 06457

Communication
Gordon & Breach Publishers
One Park Avenue
New York, New York 10016

Community Antenna Television Journal
4209 N.W. 23rd Street
Suite 106
Oklahoma City, Oklahoma 73107

Electronic Age
RCA Department of Information
30 Rockefeller Plaza
New York, New York

ETV Newsletter
C. S. Tepfer Publishing Company, Inc.
607 Main Street
Ridgefield, Connecticut 06877

High Fidelity Trade News
25 West 45th Street
New York, New York 10036

Mass Comm Review
Department of Journalism
Temple University
Philadelphia, Pennsylvania 19122

Mass Media Booknotes
Department of Radio-TV-Film
Temple University
Philadelphia, Pennsylvania 19122

Media Ecology Review
New York University School of Education
733 Shimkin Hall
Washington Square, New York 10003

MR: The Media Report
4720 Montgomery Avenue
Bethesda, Maryland 20014

P.D. Cue
306 Fifteenth Street
Des Moines, Iowa 50309

Perspectives on Cable Television
NCTA
918 Sixteenth Street, N.W.
Washington, D. C. 20006

Public Relations Journal
845 Third Avenue
New York, New York 10022

Radical Software
Gordon & Breach Publishers
One Park Avenue
New York, New York 10016

Radio Y Television
1014 Wyandotte Street
Kansas City, Missouri

TV Host
6033 Melody Lane
Dallas, Texas 75231

TV Radio Show
75 Rockefeller Plaza
New York, New York 10019

Videocassette Trends
Cybx Corporation
2120 Girard Avenue South
Minneapolis, Minnesota 55405

WNBC-TV Four
30 Rockefeller Plaza
New York, New York 10020

Questionnaires sent to the following publications were returned by the Post Office. Information about these publications would be appreciated.

Audio-Video News
527 Madison Avenue
New York, New York 10022

Black Communicator
1730 M Street, N.W.
Washington, D. C. 20036

Broadcaster/South
5165 Poplar Avenue
Memphis, Tennessee 38117

Cable Libraries
American Society for Information Science
1140 Connecticut Avenue, N.W.
Washington, D. C. 20036

Cable/News
Cable Communications Corporation
5700 North Portland
Oklahoma City, Oklahoma 73112

Communication Engineering
FM Company
264 Main Street
Great Barrington, Massachusetts

Daily Variety
6404 Sunset Boulevard
Hollywood, California 90028

Journal of Applied Communication Research
7611 Linton Hall Road
Gainesville, Virginia 22065

NARA News
47421 Towhee Street
Freemont, California 94538

Prime Time
Box 630
San Francisco, California 94101

Radio and Television Weekly
145 Avenue of the Americas
New York, New York 10013

Radio Television Daily
1501 Broadway
New York, New York

Sales Management
144 East 44th Street
New York, New York 10017

Signal
Armed Forces Communications and Electronics Association
1725 Eye Street, N.W.
Washington, D. C. 20006

TV Dawn to Dusk
295 Madison Avenue
New York, New York 10017

TV Index
1843 Industrial Drive
Green Bay, Wisconsin 54305

Videoplayer
13273 Ventura Boulevard
Suite 213
Studio City, California 91604

Videoplayer Industry Guide
Videoplayer Publishing Company
4731 Laurel Canyon Boulevard
Suite 3
North Hollywood, California 91607

Wireless World
300 East 42nd Street
New York, New York 10017

The following journals and periodicals were reported as no longer being published. This list is, of course, not complete. Copies of the questionnaire were not sent to numerous publications known to have ceased publication such as Electronics World, Sponsor, and Television Magazine.

Broadcaster, The

Cablecasting

Community Access TV

Educational Media

Electronics Industries

Journal of College Radio

Live Wire

Magnetoscope

Media Scope

Network Project Notebooks, The

Philadelphia Cable News

Popular Culture Airwaves Bulletin

Synergy Access

Telefilm Magazine

Tube Talk

Videorecord World